Innovative Methods and Technologies for Electronic Discourse Analysis

Part of the Advances in Human and Social Aspects of Technology Book Series

Hwee Ling Lim (The Petroleum Institute-Abu Dhabi, UAE) and
Fay Sudweeks (Murdoch University, Australia)

With the advent of new media and Web 2.0 technologies, language and discourse have taken on new meaning, and the implications of this evolution on the nature of interpersonal communication must be addressed.

Innovative Methods and Technologies for Electronic Discourse Analysis highlights research, applications, frameworks, and theories of online communication to explore recent advances in the manipulation and shaping of meaning in electronic discourse. This essential research collection will appeal to academic, research, and professional audiences engaged in the design, development, and distribution of effective communications technologies in educational, social, and linguistic contexts.

Topics Covered:

- Automatic Speech Recognition
- Collaborative Chat
- Computer-Mediated Communication
- Computer-Supported Collaborative Environments
- M-Learning
- Multimodal Discourse
- Online Interaction
- Self-Presentation
- Social Network Analysis

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It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

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Bridging the Gap:
Stebick Divonna M. (Gettysburg College, USA)
Paxton Mary L. (Shippensburg University, USA)

Chapter 2
Analysis of Constructivist, Network-Based Discourses:
Wessa P. (Leuven Institute for Research on Information Systems, K.U.Leuven, Belgium)
Poelmans S. (Leuven Institute for Research on Information Systems, K.U.Leuven, Belgium & Faculty of Economics Management, HUB, Brussels, Belgium)
Holliday I. E. (Aston Brain Centre, Aston University, Aston Triangle, Birmingham, UK)

Chapter 3
Understanding Online Discourse Strategies for Knowledge Building Through Social Network Analysis
Cucchiara Stefania (University of Bari, Italy)
Ligorio M. Beatrice (University of Bari, Italy)
Fujita Nobuko (University of Windsor, Canada)

Chapter 4
Inter-Animation between Utterances in Collaborative Chat Conversations
Rebedea Traian (University Politehnica of Bucharest, Romania)
Trausan-Matu Stefan (University Politehnica of Bucharest, Romania)
Chiru Costin (University Politehnica of Bucharest, Romania)

Chapter 5
Using Multimodal Discourse Analysis to Identify Patterns of Problem Solving Processes in a Computer-Supported Collaborative Environment
Kennedy-Clark Shannon (Australian Catholic University, Australia)
Thompson Kate (University of Sydney, Australia)

Chapter 6
Studying the Suitability of Discourse Analysis Methods for Emotion Detection and Interpretation in Computer-Mediated Educational Discourse
Daradoumis Thanasis (Open University of Catalonia, Spain & University of Aegean, Greece)
Lafuente Marta María Arguedas (Open University of Catalonia, Spain)

Chapter 7
Social Networks and Creative Writing in EFL
Al-Jarf Reima (King Saud University, Riyadh, Saudi Arabia)

Chapter 8
Second Language Learners' Spoken Discourse:
Cucchiarini Catia (Radboud University, The Netherlands)
Strik Helmer (Radboud University, The Netherlands)

Section 2: Electronic Discourse Analysis: Innovations in Theory, Methods, and Applications in Research on Society and Culture

Chapter 9
Critical Electronic Discourse Analysis:
Hodge Bob (University of Western Sydney, Australia)

Chapter 10
Writing to Meet Your Match:
Berzsenyi Christyne (Pennsylvania State University (Wilkes-Barre), USA)

Chapter 11
Engaging in Scientific Controversies in Science Blogs:
Luzón María-José (University of Zaragoza, Spain)

Chapter 12
Interactive Advertising:
Mayes Patricia (University of Wisconsin – Milwaukee, USA)

Chapter 13
Statistical Discourse Analysis:
Chiu Ming Ming (University at Buffalo, State University of New York, USA)
Chen Gaowei (University of Pittsburgh, USA)

Chapter 14
Analyzing Blending Social and Mass Media Audiences through the Lens of Computer-Mediated Discourse
Zelenkauskaite Asta (Drexel University, USA)

Chapter 15
Reflections of Professional Practice:
Gimenez Julio (The University of Nottingham, UK)

Chapter 16
Computer-Aided Deductive Critical Discourse Analysis of a Case Study from Mauritius with ATLAS-ti 6.2
Rambaree Komalsingh (University of Gävle, Sweden)

Section 3: Future Trends: Emergent Methods for the New Media

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Conversation Analysis and Electronic Interactions:
Meredith Joanne (Loughborough University, UK)
Potter Jonathan (Loughborough University, UK)

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Positioning Goes to Work:
Davis Boyd (University of North Carolina – Charlotte, USA)
Mason Peyton (Next-Generation Marketing Insights, USA)

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Textuality on the Web:
Degano Chiara (Università degli Studi di Milano, Italy)

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Learning on the Move in the Web 2.0:
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